

Onboarding & Student Retention

Onboarding and retention app in VET schools

RESEARCH PARTNERS



TARGETS

NEETs, student counsellors and teachers in vocational training (VET)

PROJECT CALENDAR

Project beginning: Q4 2020
Project ending: Q3 2023

FORMATS



OTHER RESOURCES

<https://www.vucstor.dk/udvikling/projekter/onboarding-student-retention/>



THE PROJECT

O&SR is a European collaborative project whose objective is to promote a good study culture and increase completion rates. To this aim, the partners will develop and test an application for students integrating a follow-up with well-being surveys. This application will be available online and on mobile phones. It will itself use game mechanics. The target users are NEETs and student counsellors in Europe.

The research program gathers six organisations from five countries and is supported by ERASMUS+ funding. Manzavision is responsible for the creation of the application.

EXPERIMENTATION

A Super Users activity to show the application to teachers will be conducted in 2023 in the training center of the project's coordinator.

STATUS

The consortium gathers 4 European training centers: VUC Storstrøm (coordinator, Denmark), Fønix (Norway), NesCol (Scotland), TAKK (Finland) and the research center CeFU (Denmark), in which teachers and researchers are involved. During a first stage, an analysis will be carried out for the creation of a guidebook, in order to identify the issues regarding student retention and describe the functions they would look for in the application. The development of the application is based on this feedback. A prototype will be built from Manzavision's expertise and tested in real-life situations.

General Data Protection Regulation (GDPR)

Protection of personal data

By accessing O&SR's SMART application, you acknowledge that you have understood and accepted the conditions of use of your personal data, as indicated in the following text:

Data collected and purposes

We only ask you for personal data useful to our services (last name / first name / e-mail address) in order to be able to identify you and offer you an optimal user experience.

We collect statistics on the time spent in the application in order to have data to continuously improve our services and analyse the engagement on the application.

We collect your results in the various educational activities in order to:

- offer you a follow-up of your progress
- improve the quality of your training
- enable us to monitor your participation and progress

Mandatory nature of the processing

We only collect the data necessary for the application to function properly and to provide you with a rewarding experience. Without this data, the application cannot function, which is why its collection and processing are mandatory.

Recipients of the data

Your data is visible and readable by our administrators and the people who have the right to supervise the training groups. They can see your progress, your results and your training time.

Duration of data retention

Data is kept for as long as the service is available. We archive your results. If you no longer use the service, you can ask us to delete all your data.

Individual rights

You have rights of opposition, access, rectification, deletion, limitation and portability of your data. To exercise these rights, you can contact us by e-mail: it@manzalab.com.

Legal basis for data processing

The legal basis for data processing by Manzalab Group is legitimate interest. Indeed, we need your name, first name and e-mail to be able to authenticate you in the application and to allow you to use it. Furthermore, we need to record your results in order to follow your progress and possibly allow your managers to follow it too.

On the other hand, we only collect the data necessary for the application to function properly and users can reasonably expect to see their progress monitored in an e-learning tool. This tracking has a very low impact on privacy, making the use of this data consistent with the legal basis of legitimate interest.